

INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH
MAHARSHI DAYANAND UNIVERSITY ROHTAK

PROCEEDINGS OF THE MEETING OF THE SUB-COMMITTEE CONSTITUTED BY CHAIRMAN, POST
GRADUATE BOARD OF STUDIES IN MANAGEMENT STUDIES HELD ON 12.04.2021 AT 11.30 A.M. IN
THE OFFICE OF THE DIRECTOR

The following members were present:

1. Prof. Raj Kumar, Director
2. Dr. Naresh Kumar
3. Dr. Saurabh Kant
4. Dr. Priyanka Yadav

The sub-committee constituted by the PGBOS in its meeting held on 05.03.2021 considered the synopsis of the following candidates and recommended to refer the same to the Academic Council for its considerations:-

Sr. No	Roll No.	Student's Name	Supervisor Name	Topic of Research
1	201922	Sandip Kataria	Dr. Rajbir Gulia	Growth and Performance of Food Processing Industry in India
2	201919	Sweety Rani	Dr. Meera Arora	Modelling Online Buying Behaviour of Rural Customers in Haryana
3	201910	Poonam	Dr. Sandeep Aggrwal	An Appraisal of Socially Responsible Investment in India
4	201913	Vishu Jain	Prof. Neelam Jain	Digital Payments: Perception, Preferences and Concerns of Consumers
5	201944	Jai Parkash	Dr. Priyanka Yadav	Impact of IT Initiatives on Productivity of District Central Co-operative Banks in Haryana
6	201836	Manju	Dr. Meera Arora	Impact of Accreditation on Academic Environment of Universities in Haryana
7	201933	Parveen Kumar	Dr. Ritu Gandhi Arora	Impact of Immunity Booster Products' Brand Image on Buying Behavior and Customer Loyalty
8	201936	Seema Bumra	Dr. Ajay Kumar Sharma	Modelling Consumer Buying Behaviour Towards CNG Car Users

DIRECTOR

Endst.No. IMSAR/2021 1014-1018

Dated: 14-06-2021
~~10/4/2018~~

Copy of the overleaf is forwarded to the following for information and further necessary action:

1. All the members of PGBOS
2. Controller of Examinations, M.D. University, Rohtak.
3. Director, UCC, M.D. University, Rohtak. He is requested to upload the proceedings on the University website.
4. Dy. Registrar (Academic), M.D. University, Rohtak.
5. Asstt. Registrar (R&S), M.D. University, Rohtak.

CHAIRMAN

P.G. Board of Studies in Management

G. Saurabh
17/6/21